

An Introduction to AI for Everyone: How AI Works and How It's Used in the Real World

Arcitura
Webinar

A Webinar by AI Education Specialist Thomas Erl

What's behind the world's most talked-about technology? It's easy to view artificial intelligence as pure magic, but understanding how it actually works is the first step to demystifying its presence in our daily lives.

An introduction to AI isn't just for tech experts; it's for anyone needing to adapt to a new world where smart algorithms shape everything from our personal lifestyles to our jobs, and even our healthcare options.

In the coming years, your ability to understand AI will help you take advantage of what it can offer and will further help you appreciate why it is having such an impact on so much of the world.

AI won't reshape society on its own, but people who understand it will shape how our society evolves. This talk gives you the practical awareness you need to use AI safely and effectively.

Join Thomas for an informative webinar where he provides a gentle overview of AI, suitable for all audiences.



Webinar duration: 60+ minutes



Available in all time zones



To schedule, contact: info@arcitura.com



www.thomaserl.com

Thomas Erl is a best-selling IT author and the founder of Arcitura Education, where, as the AI and Digital Technology Education Specialist, he has collaborated with industry experts around the world to develop over 50 courses about AI and numerous other digital technologies. He has authored and co-authored 15 books for the "Pearson Education Digital Enterprise Book Series from Thomas Erl" and acts as the Senior AI Consultant for Transformative Digital Solutions.

Thomas is a LinkedIn Top Voice and a LinkedIn Learning Content Developer and Instructor, and he also publishes the LinkedIn newsletter "The Digital Enterprise." Over 100 articles by and interviews with Thomas have been published in numerous publications, including CEO World, the Wall Street Journal, Forbes and CIO Magazine. He has toured over 20 countries as a keynote speaker for various conferences and events, and hosts the Real AI & Digital Transformation podcast series as well as the Thomas Erl YouTube channel.